

Ventas por Marcas -Unidades-

| Hasta..... | 31-Dic-17 | 31-Dic-16 | Incremento |
|--------------------------|----------------------|----------------------|---------------|
| MARCAS | Unidades | Unidades | % |
| BRANIFF (cig) | 222.479.854 | 237.611.160 | -6,37% |
| CALYPSO (cig) | 154.000.397 | 153.341.293 | 0,43% |
| SILVERADO (cig) | 142.147.500 | 141.974.400 | 0,12% |
| COBURN (cig) | 129.596.310 | 145.005.361 | -10,63% |
| ROLL'S (cig) | 115.316.456 | 135.546.626 | -14,92% |
| BULLBRAND (cig) | 106.191.526 | 119.523.279 | -11,15% |
| AMIGOS (cig) | 104.019.353 | 113.966.184 | -8,73% |
| CHESTERFIELD (cig) | 98.508.872 | 101.607.292 | -3,05% |
| FARIAS (cig) | 83.412.540 | 89.808.272 | -7,12% |
| PALL MALL(cig) | 74.140.600 | 70.735.608 | 4,81% |
| DUCADOS (cig) | 66.108.674 | 73.875.133 | -10,51% |
| PANTER (cig) | 56.153.471 | 58.363.768 | -3,79% |
| AL CAPONE (cig) | 54.421.450 | 46.905.712 | 16,02% |
| JOCKEY (cig) | 54.016.340 | 65.191.051 | -17,14% |
| CALYPSO | 52.666.526 | 56.014.595 | -5,98% |
| H.W. CAFÉ CRÈME (cig) | 42.193.715 | 42.184.903 | 0,02% |
| REIG (cig) | 40.516.620 | 28.095.450 | 44,21% |
| AGIO (cig) | 35.652.895 | 38.469.619 | -7,32% |
| BREAK (cig) | 31.598.418 | 29.126.604 | 8,49% |
| VEGAFINA (cig) | 25.757.050 | 27.131.429 | -5,07% |
| CLUBMASTER (cig) | 24.339.080 | 24.023.480 | 1,31% |
| SALSA (cig) | 23.762.900 | 27.662.550 | -14,10% |
| LA PAZ (cig) | 23.038.120 | 24.308.230 | -5,23% |
| EL GUAJIRO | 21.375.813 | 20.559.406 | 3,97% |
| REX (cig) | 20.952.880 | 24.312.340 | -13,82% |
| TRABUCOS | 20.184.345 | 19.872.002 | 1,57% |
| BULLBRAND | 19.386.360 | 8.804.290 | 120,19% |
| SIGNATURE (cig) | 19.113.060 | 18.244.391 | 4,76% |
| ROTHMANS OF LONDON (cig) | 18.111.438 | - | - |
| NEWMINSTER (cig) | 17.143.228 | 17.423.580 | -1,61% |
| LA DALIA | 17.113.740 | 18.323.442 | -6,60% |
| DANNEMANN MOODS (cig) | 13.666.752 | 15.325.524 | -10,82% |
| WEST (cig) | 12.911.619 | 9.497.730 | 35,94% |
| L&M (cig) | 11.603.964 | 12.275.520 | -5,47% |
| BRAVO (cig) | 9.447.920 | 11.965.790 | -21,04% |
| FARIAS | 9.049.188 | 10.513.556 | -13,93% |
| NEOS (cig) | 8.712.390 | 9.368.390 | -7,00% |
| DUX | 8.538.250 | 9.636.660 | -11,40% |
| MONTECRISTO (cig) | 8.524.753 | 9.119.732 | -6,52% |
| VICTORIA (cig) | 8.370.500 | 10.140.388 | -17,45% |
| VERELLEN | 7.674.656 | 7.082.900 | 8,35% |
| PUNCH (cig) | 6.475.800 | 6.326.360 | 2,36% |
| MONTE NEGRO | 6.086.270 | 7.174.697 | -15,17% |
| RESTO MARCAS | 98.916.727 | 105.031.200 | -5,82% |
| Totales | 2.123.398.320 | 2.201.469.897 | -3,55% |